

Minutes of the Faculty Senate Meeting
October 3, 2012
3:00-5:00 pm, Virginia Dare Room
John Lepri, Chair

Approved at the November 7, 2012 Faculty Senate Meeting

Agenda Item & Presenter	Discussion/Motion	Outcome
Welcome: <i>Senate Chair John Lepri</i>	The Senate Chair opened the meeting at 3:00.	
Review/Approve Minutes of September 5, 2012: <i>Senate Chair John Lepri</i>	<p>Minutes of the September 5, 2012 Faculty Senate meeting were presented for review and approval.</p> <p style="text-align: center;">Motion to accept: Kathy Crowe Second: Jewell Cooper Vote: Unanimous in favor</p>	Unanimous Approval of the Minutes
Review Agenda & Remarks: <i>Senate Chair John Lepri</i>	<p>The agenda was presented for review and approval. The Chair called for any changes; there were none.</p> <p>The Chair stated that 23 of the total 37 Faculty Senators are involved on some committees, but senators are needed to fill vacancies on a number of others. He made a plea for Senators to step forward to fill the respective vacancies.</p>	
Remarks: <i>Chancellor Linda Brady</i>	<p>The Chancellor discussed the UNC Strategic Planning Process that will result in a final plan by February 2013 (pushed back from January 2013) to present to the new Governor and General Assembly. The Strategic Plan will be structured around five goals:</p> <ul style="list-style-type: none"> • Degree attainment goals responsive to state needs; • Strengthen academic quality; • Serve the people of North Carolina; • Maximize efficiency; and • Ensure an accessible and financially stable university system, <p>Last week the Chancellor attended the first meeting of the UNC Advisory Committee on Strategic Directions. During that meeting President Ross and BOG Chair, Hans, reviewed the committee charge. Norma Houston of the UNCCH School of Government, summarized the process and recommendations of the UNC-Tomorrow Commission, including the responses prepared by the campuses:</p> <ul style="list-style-type: none"> • UNC-T was designed to be an ongoing approach, not a set of specific projects, and UNC's response to the state needs to change over time. • Another presentation was offered on academic gaps related to job needs. • There was a briefing on the status of the State budget with few additional resources projected to be given to the UNC system. • The next meeting will be on October 24, 2012. This meeting and all others will be open to the public, and faculty members are encouraged to attend. <p>There seems to be a consensus, including representatives of the business</p>	

	<p>community, to a commitment to the liberal arts. The challenge is to move that vision into the strategic plan.</p> <p>After the meeting President Ross and Chair Hans met with representatives of the UNC Faculty Assembly to discuss the importance of broader and deeper faculty representation in the process. Chancellor Brady applauds this decision and hopes it will represent the diversity of voices within the UNC system.</p> <p>Strengthening academic quality is a major goal of the UNC Strategic Plan. Elements that have been proposed for consideration include:</p> <ul style="list-style-type: none"> • Strengthening admissions standards; • Focusing on core competencies graduates need; • Enhancing the use of technology in the classroom and distance learning opportunities; • Identifying the most effective means of assessment to assure student learning. <p>The Chancellor stated that she is not certain how this advisory committee, the UNC working group, and the faculty advisory committee will work together. Hopefully, they will collaborate to develop a work plan which assigns different parts to the several groups. The Chancellor solicited further suggestions from the Senators and their colleagues about how to develop the UNCG strategic plan. This will be a challenging process and we should provide a united front.</p> <p>In response to a question about how the committee was formed, the Chancellor shared that President Tom Ross and BOG Chair, Peter Hans, appeared to have selected the committee members. There are 10 Chancellors distributed among the working group and the advisory committee; however, she was not able to speak to member selection.</p>	
<p>Remarks: <i>Provost David Perrin</i></p>	<p>The Provost elaborated on remarks he had made during the Convocation, and referred to the slides from that presentation, which concerned enrollment:</p> <ul style="list-style-type: none"> • There were more freshmen and transfer students, but the net increase of all undergraduates was only 10 students; • The minority enrollment was up about 40 per cent; more diversity is good; • There is a continuing decline in graduate enrollment for the second year in a row, which is part of a national trend. Most declines are in master’s programs rather than doctoral programs, and not in the Visions Program (post-baccalaureate, non-degree). The decline is due to the increase in undergraduate debt levels, fewer loans available, as well as declining resources available to departments; • Freshman to sophomore retention is better, but we are losing more students between the sophomore and senior years; • A decline in total student credit hours per semester -- the average is 13 credit hours as opposed to a full load of 18 credit hours – results in a reduction in state funding. • The implications of these trends could be dire: if these challenges continue, we could have big budget problems. We need immediate intervention and long-term planning. 	

	<p>Suggestions for increasing enrollment include:</p> <ul style="list-style-type: none"> • focusing on keeping our own undergraduates for graduate school; • traveling to recruitment fairs; • securing recruitment grants for departments; and\ • sponsoring more advertisement in social media. <p>The drop outs from sophomore to senior years are probably a result of economic stressors and UNCG will be looking at best practices to retain these students. As for credit hours, probably the necessity of outside work is demanding more of the students’ time, but more analysis needs to be done.</p> <p>One-short term strategy involves the appointment of a UNCG Strategic Task Force -- consisting of Alan Boyette, Scott Hudgins, and Steve Rhew -- to meet with deans on how to boost student credit hour production for the present year. We will likely add more “high-need” sections of classes and more first session summer school classes. As for a long-term plan, the Provost has appointed a UNCG Enrollment Planning Council to communicate with and coordinate between primary offices involved with enrollment, i.e., Undergraduate Admissions, International Programs Center, Division of Continual Learning, etc. The Council will work closely with the Faculty Senate Enrollment Management Committee.</p> <p>If we do nothing to address these challenges, we will be in real trouble and could be looking at a significant budget cut. By acting now, the Provost thinks we are assuring our future. One suggestion for faculty members and deans would be to ask students why they are not returning. That’s been done with freshmen and sophomores, but we need to do it with other constituencies.</p> <p>In response to a Senator’s question, the Provost stated he would confirm whether or not credit hours are counted when students register or at the end of the semester after then have dropped courses for (for funding purposes).</p>	
<p>Division of Continual Learning (DCL): Structural Changes <i>Jim Eddy, Interim Dean, DCL</i></p>	<p>Jim Eddy, Interim Dean of the Division of Continual Learning (DCL), provided an update on operations of DCL:</p> <ul style="list-style-type: none"> • Starting January 1, DCL will offer basic services to all departments with an approved business plan using technology that currently exists—Blackboard, Moodle, etc.—that can be delivered with minimal training and support collaborating with the Faculty Teaching and Learning Center (FTLC). • We will identify programs in departments to develop those as online offerings that meet university goals and that will help build student credit hours and meet strategic planning goals. • We will develop a DCL Advisory Committee and report to the Provost and Deans Council. We will have a faculty senate representative. Our first meeting will be at the end of October. • DCL will provide a basic array of marketing services for online programs. • We’ll have closer relationship with FTLC for faculty and staff training. 	

	<ul style="list-style-type: none"> • We will develop a Faculty Fellows program with a salary stipend to help develop an online product. • We will have designated space where faculty can come and get resources to help resolve online issues and develop online courses. • Not much, if any, money is available for faculty to develop specific online courses. • 	
<p>Staff Senate Announcement <i>Ray Carney, Co-Chair</i></p>	<p>Ray Carney, Co-Chair of the Staff Senate, issued a challenge to the Faculty Senate in the form of an athletic competition for the Spartan Cup. The Staff Senate and Faculty Senate shall meet on the softball field next April for a game of Kickball. The idea is to use it as a type of service project, such as filling up a truck with supplies for the humane society, and perhaps a family-fun event in the early evening. The challenge was formally accepted. Further details will follow.</p>	
<p><i>Resolution #FS-10032012-01: To Revise the UNCG Vision and Mission Statement</i> <i>John Lepri, Chair</i></p>	<p>Senate Chair John Lepri presented Resolution #FS-10032012-01: To Revise the UNCG Vision and Mission Statement. He explained that the previously approved statement was turned back by GA with the direction to remove reference to being a “doctoral granting” research institution. That wording does not appear in the mission statements of other UNC schools and had the potential of all of the other schools needing to revision and revise their mission statements. <i>Chancellor Brady</i> offered that being a doctoral granting institution is implicit in our status as a “research university.”</p> <p>BE IT RESOLVED, that the UNCG Vision and Mission Statement be revised to read as follows, with changes noted accordingly:</p> <p style="text-align: center;">Revised UNCG Vision and Mission Statement</p> <p>The University of North Carolina at Greensboro will redefine the public research university for the 21st century as an inclusive, collaborative, and responsive institution making a difference in the lives of students and the communities it serves.</p> <p>UNCG is . . .</p> <p>A learner-centered, accessible, and inclusive community fostering intellectual inquiry to prepare students for meaningful lives and engaged citizenship;</p> <p>An institution offering classes on campus, off campus, and online for degree-seeking students and life-long learners;</p> <p>A doctorate-granting research university where collaborative scholarship and creative activity enhance quality of life across the life-span;</p> <p>A source of innovation and leadership meeting social, economic, and environmental challenges in the Piedmont</p>	<p>Resolution to Revise the UNCG Vision and Mission Statement was accepted unanimously.</p>

	<p>Triad, North Carolina, and beyond; and</p> <p>A global university integrating intercultural and international experiences and perspectives into learning, discovery, and service.</p> <p>Motion to accept resolution: Josh Hoffman Second to the Motion: Ben Ramsey Vote: Unanimous</p>	
<p>Nomination and Election of Senators to the University P&T Committee: <i>Susan Shelmerdine, Senate Elections Committee</i></p>	<p>Senate Chair Lepri stated that there were four vacancies on the Senate P&T Committee that need to be filled. He called for self-nominations. Respondents included Jewell Cooper, Beth Barba, Tanya Coakley, and Ron Morrison. Susan Shelmerdine, a member of the Faculty Senate Elections Committee distributed, collected, and counted the ballots. All four candidates were unanimously elected.</p>	
<p>Internationalization Task Force Update <i>Jerry Pubantz and Nell Hines</i></p>	<p>Jerry Pubantz led the presentation on the Internationalization Task Force Update. The American Council on Education reviewed the international programs of a cohort of eight institutions and issued the following five <i>Student International Competencies</i>. A UNCG graduate has...</p> <ol style="list-style-type: none"> 1. A knowledge of the timely global issues and their historical roots that affect local, national, regional, and global communities. 2. A knowledge of basic human rights in the global context and the impact of the world's diversity on them. 3. (Attitude) An understanding that one's own culture exists among many diverse cultures and is therefore open to seeking and experiencing new ways to thinking and engaging diverse cultural situations. 4. (Skills) The ability to use diverse cultural frames of reference and alternative perspectives to think critically and solve problems; 5. (Skills) The ability to perform in a culturally appropriate manner in international, cross-cultural, and/or multicultural contexts. <p>Jerry explained that these are not student learning outcomes, but rather, competencies, and that competencies should be adapted for each department to blend with department priorities. These are things learned outside the classroom as well as inside the classroom. Assessments need to be done by departments in the context of their own department reviews. We would like to see a discussion of these.</p> <p>Q (<i>Jovanovic</i>): Is the direction for us to have every department assess an international competency, or many? <i>Pubantz</i>: If faculty Senate votes in favor of up to all five recommendations to take place in every department, we would have to assess and implement. But the Senate could also decide to let units decide on their own which of these or other competencies would be assessed. There is no attempt to have these as general education items.</p>	

<p>Faculty Assembly Report of the September 21 Meeting <i>John Lepri, Ex Officio Member of the Faculty Assembly Delegation</i></p>	<p>Senate Chair Lepri spoke about the UNC Board of Governors/Strategic Planning Advisory Committee:</p> <ul style="list-style-type: none"> • 90% of members are UNC system graduates; many are business people. • The UNC Faculty Assembly is concerned that faculty members don't have a voice, and they passed a resolution on 9/21/12 asking for a faculty group to interact with the committee. UNC Pembroke has also passed a resolution to ask for more faculty input. <p><i>Chancellor Brady:</i> The perception is that UNC-Tomorrow is irrelevant now since it was complete in 2007 before the financial collapse; the speedy dimension of the plan is to meet the needs of setting the next biennium budget.</p> <p>Lepri asked what form of faculty input UNCG might want. Some suggestions tendered were:</p> <ol style="list-style-type: none"> 1. Get AAUP chapters to get involved by issuing papers/responses. (<i>Bell</i>) 2. We should advocate for representation from every campus on Faculty Advisory Committee. 3. A committee from UNCG of at least four should commit to go to at least one meeting each of the four remaining meetings; meet with faculty on campus as desired; meet with the Chancellor monthly. 4. Ask the Faculty Senate chairs on the campuses to be involved. 5. It's a deeply flawed process—<i>Andrea Hunter</i> proposes that we speak to that. <p><i>David Ayers:</i> AAUP communicated concerns about the make-up of the committee to Tom Ross. Check out Tom Ross's letter on the NC Chapter of AAUP Facebook page that affirms higher education is a public good (while many on the committee might advocate that it is a private good).</p> <p><i>Jovanovic:</i> We should have a resolution so as not to be silent on the issue.</p> <p>Faculty input from subsequent discussion suggested such a resolution should address:</p> <ol style="list-style-type: none"> 1. Lack of faculty involvement; 2. Lack of community involvement (<i>Ayers</i>); 3. A flawed process—composition, lack of inclusion if civic and community members; concern with the timeline that does not allow for broad input; lack of faculty perspective; lack of clarity about how a work plan will be developed (<i>Hunter</i>); 4. Each Senate Chair from campuses on the committee; 5. A separate Faculty Senate committee for meaningful advice; 6. Let's coordinate having our Faculty Senators at all the meetings; 7. Reference, perhaps, the Scholar's Council of UNC Tomorrow as a model. 	<p>Vote to prepare a resolution calling for faculty involvement in the UNC Strategic Planning process.</p> <p>Unanimously Approved</p>
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	<p><i>Jovanovic, Bell, and Jackson</i> expressed willingness to help formulate the resolution. Lepri called for a vote to go forward with crafting a resolution. Ramsey made the motion; Karper seconded. It was passed unanimously.</p> <p>The resolution will be prepared and voted on as part of a special Faculty Senate meeting preceding the October 17, 2012 Faculty Forum. The remainder of the time will be devoted to the Forum, which will address Non-Tenure Track Faculty representation.</p> <p>Chancellor Brady urged the Senate to obtain resolutions from A&T, ECU, UNC, and other campuses on the Strategic Planning process. Senators offered acclaim for the Chancellor's suggestion.</p>	
<p>Adjournment: <i>Senate Chair</i> <i>John Lepri</i></p>	<p>The Chair called for a motion to adjourn the meeting. Motion to Adjourn: Beth Barba Second: Deb Bell Vote: Unanimous.</p>	<p>Vote to Adjourn the meeting. Unanimously approved.</p>

Respectfully submitted,

Jim Carmichael
Secretary of the Faculty Senate 2012-2013.