### Agenda Item & Presenter
- **Welcome:** Senate Chair John Lepri
  
  The Senate Chair opened the meeting at 3:00 pm. He introduced former faculty member and current Board of Trustees member, Kate Barrett, to acclaim from the Faculty Senate. She is the only former UNCG faculty member who is a UNCG BOT member at present. He also introduced Ray Carney, Co-chair of the Staff Senate, accompanied by additional Staff Senate members, who renewed his challenged to the Faculty Senate to form a team for a Faculty/Staff kickball game on Thursday, April 4th at 6pm at the UNCG softball stadium. To date, 60 staff members and 7 faculty members have signed up. Ray will re-send the email to encourage others to participate and will include the Google link for sign up as either a player, as a craft presenter or as an observer/fan.

### Review/Approve Minutes of December 5, 2012
- **Senate Chair John Lepri**
  
  Minutes of the December 5, 2012 Faculty Senate meeting were presented for review and approval. Ian Beatty called attention to one typo: “Neal” Thacker typed as “Nell” Thacker.

  **Motion to accept the minutes as corrected:** Tom Jackson
  **Second to the motion:** Deb Bell
  **Vote:** Unanimous Approval.

### Remarks: Chancellor Linda Brady
- The Chancellor met with alumni from the Boca Raton/Tampa area during a recent trip to Florida. Consistent with other conversations with alumni, UNCG faculty were praised for their contributions to these students’ successful educational experiences.

  - The Chancellor addressed Governor McCrory’s comments about the value of publicly supporting liberal arts majors which are not seen as getting someone a job, suggesting that students who want a liberal arts education go to private institutions and not use taxpayer dollars. However, private institutions receive over $86 million in tax dollars in the form of financial aid. Follow up comments in the media support the view that a college education serves purposes other than preparing students for employment, i.e., there are economic and civic returns that benefit individuals and society as a whole; student attendees at the First Annual Spartan Legislative Event expressed their disagreement with the Governor’s comments; members of the legislature, both Democrats and Republicans, agree that there must be support for higher education. Strategic directions conversations with business leaders focused on employees having a liberal arts education.

- **Strategic Directions:** SACS (Southern Association of Colleges and Schools) notes that academic quality is linked to faculty of sufficient size and quality; a quality enhancement plan; and curricular control by the faculty. The core competencies challenge is not to identify elements where there is widespread agreement; we have done that. The tricky part of the plan is how faculty will maintain control over how competencies are translated into the curriculum. To accomplish what we must for...
SACS, implementation of the plan must remain on the campuses.

Q: Deb Bell — We are concerned that for the last several years there has not been faculty of sufficient size and quality. In fact, it seems that administrative positions have increased while faculty support has decreased. Can the faculty be given a detailed report that lists all new administrative positions (new ones—not established ones pre-2007) that have been appointed in the past several years along with a detailed report that lists all new faculty positions (new ones—not established ones pre-2007).

Chancellor Brady: We should be able to do that.

Remarks: Provost Perrin

• Two of three dean searches are now complete; one remains to resolved
  o Celia Hooper has been appointed Dean of the School of Health and Human Services effective January 1, 2013.
  o Robin Remsberg, Associate Dean of the School of Nursing at George Mason, has been appointed Dean of the UNCG School of Nursing effective July 1, 2013.
  o One of the three finalists interviewed for the position of Dean of the School of Music, Theatre and Dance in December is still under consideration; three additional candidates will be interviewed by teleconference this semester, and two of these will be interviewed on campus, i.e., Peter Alexander, Dean Emeritus of Butler University (at UNCG 2/7 through 2/9) and Everett McCorvey, Director of the University of Kentucky Opera Theatre (on campus 2/19-2/20).

• Enrollment Update
  o UNCG had record breaking enrollment numbers in the fall; our current year’s enrollment is expected to be just inside our projected targets with confirmation coming in a few days. There will be no adverse effects on the budget from that quarter. Relatively flat enrollment is expected for 2013-2014, and our focus will be on increased quality of incoming freshmen. Graduate enrollments still present our major challenge and a variety of initiatives are being discussed to reverse two years of 3% enrollment declines. UNCG is working with the consulting firm of Strategic Management Enrollment to conduct enrollment audits focusing on undergraduate, graduate, distance and international enrollments and to develop realistic target enrollment projections at the institutional and unit levels. Special appreciation is expressed to three individuals who have been working on the development of a strategic enrollment management plan for the future: Stuart Marcovitch, Chair of the Enrollment Management Committee; Jewell Cooper, Senate Liaison to the Enrollment Management Committee; and Greg Bell, Senate Liaison to the Graduate Studies Committee.

• Meanwhile, we are requesting authorization to establish a Doctor of Nursing Practice degree from the Board of Governors who are meeting 2/8 and 2/9 along with East Carolina, UNC Chapel Hill, UNC Charlotte (with Western Carolina University), and Winston-Salem State University. Two of the five programs are Masters to Doctoral.

1 Deb Bell’s comment is hereby corrected as captured in the March 6, 2013 minutes.
- At the Board of Governors meeting we will also be reviewing and discussing retention and graduation rates, targets, and performance of first-time full-time freshmen (see attachment). Our retention rate goal of 79.1% was actually exceeded by the actual rate of 79.6%. The 2011 graduation rate of 32.6% is .3% below our goal of 32.9%, but the 6-year graduation rate of 60.4% exceeds the goal of 58.1% by more than two percentage points.

Questions: John Neufeld: Are we drawing in or diving out students from our institution?
Provost Perrin: The figures that would answer that question are not included in this report.
Bill Karper: You were chairing a committee on what performance metrics would be used to measure institutional effectiveness. Do you have more information?
Provost Perrin: Those are still in negotiation. There was agreement on five metrics common to all institutions and five that would be campus-choice metrics. Not sure if these will continue to have relevance under the strategic plan. Overall, it is no longer possible to fund programs through enrollment growth. We now have to show up front where the money is coming from.
Greg Bell: What new programs will GA consider; what priority will program have?
Provost Perrin: There are no more than three graduate and undergraduate programs under consideration at any one time; there is no good process for prioritizing, but it will be discussed in Deans Council.
Jing Deng: There is a backlog of transcripts that need to be examined; this slows the admissions process; help from the Enrollment Management Committee will be helpful.
Provost Perrin: There is a need to focus on the quality of our undergraduates, to reverse the decline in graduate enrollments, and to increase enrollments in online and international students rather than just seeking to increase general enrollment.

### Resolution #FS-02062013-01: To Recommend Candidates for the Faculty Representative to the NCAA

John Lepri, Faculty Senate Chair, introduced and read the resolution that included the slate of three proposed faculty members:

**BE IT RESOLVED,** that the following three names be approved by the Faculty Senate and subsequently recommended to the Chancellor to select UNCG’s Faculty Representative to the National Collegiate Athletic Association, whose duties shall also include serving as Chair of the Chancellor’s Advisory Committee on Intercollegiate Athletics:

- David Wyrick
- Ambrose Jones
- Craig Cashwell

Deb Bell: Can anybody speak for these candidates?
Jim Carmichael: Craig Cashwell is from Counseling and is very active in the School and athletic events.

Resolution # FS 02062013-01 Approved by Majority Vote
Other senators added recommendations for the other candidates.

Motion to bring forth the resolution for Senate consideration: Patti Sink  
Second to the motion: Tom Jackson  
Vote: Majority vote to approve the resolution; one abstention

<table>
<thead>
<tr>
<th>Resolution #FS-02062013-02: to Support the UNC Faculty Assembly’s Resolutions Regarding the Strategic Directions Proposal for the UNC System</th>
</tr>
</thead>
<tbody>
<tr>
<td>John Lepri, Faculty Senate Chair and Member, UNCG Faculty Assembly Delegation, read the resolution that culminated in the following:</td>
</tr>
</tbody>
</table>

**BE IT RESOLVED THAT** the strategic plan must reflect that the faculty, in their role as educational experts and as those charged with ensuring the highest academic quality programs, are the primary body to select course content and design, method of delivery, and to assess all academic programs, and

**BE IT FURTHER RESOLVED THAT** the recommendations articulated in the FAC response report of January 13, 2013, and in Faculty Assembly resolutions 2013-02 and 2013-03, be incorporated into the final Strategic Directions proposal.

Motion to approve the resolution: John Neufeld  
Second to the motion: Donna Nash  
Vote: Unanimous Approval

<table>
<thead>
<tr>
<th>Report of Faculty Assembly meeting of January 18</th>
</tr>
</thead>
<tbody>
<tr>
<td>John Lepri, Faculty Senate Chair and UNC Faculty Assembly Delegate</td>
</tr>
<tr>
<td>Senate Chair, John Lepri, referred senators to his digest of the major points of the January 18, 2013, Faculty Assembly meeting. Several senators commended his hard work in reducing such a complex discussion to a very clear document with major points as follows:</td>
</tr>
</tbody>
</table>
| • Strategic Directions efforts, presented by President Tom Ross  
| • Results of the UNC System’s listening Tour, i.e., what employers seek in employees (communication, effectiveness, integrity and trust, self-motivated and disciplined, collaborative, customer-focused, adaptable and versatile), presented by Lesley Boney and Chris Brown  
| • Instructions on legal lobbying in North Carolina presented by Drew Moretz  
| • Budget Items were presented by Charlie Preuss  
| • E-learning, assessment and research round table discussions centered on the following:  
| o Effectiveness and efficiency of e-learning  
| o Instructor qualifications  
| o Appropriate target groups  
| o Infrastructure cost and support |

<table>
<thead>
<tr>
<th>Report/Presentation: UNCG’s Climate Action Plan (Draft)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Trey McDonald, Sustainability Coordinator for Operations</td>
</tr>
<tr>
<td>Trey McDonald began by introducing Aaron Allen, Academic Sustainability Coordinator. He then mentioned recent report which listed UNCG as best university for commuter students. He explained the CAPs (Climate Action Plan) process and the academic subgroup whose goals are to foster conservation habits at UNCG and produce eco-literate graduates. The projection calls for a 37.5% reduction in climate energy footprint by 2025 and net zero greenhouse gas emissions by 2050. He covered the major areas</td>
</tr>
</tbody>
</table>
of conservation and sustainability. Duke energy is changing their fuel formula, although solar energy is still too expensive to justify under the current model and state budget situation.

Veronica Grossi: applauded the report; is concerned about the loss of trees in the Glenwood neighborhood project

McDonald: stated the plan includes replanting trees; all buildings will meet CFL (compact fluorescent lamp) requirements and LEED (leadership in energy and environmental design) standards.

Brenda Bey: mentioned the fact that Greensboro already has a tree replacement.

Adjournment: Senate Chair, John Lepri

John Lepri reminded the senators of Tom Ross’s visit to campus on February 13 as this month’s Faculty Forum, then asked for a motion to adjourn.

Motion to adjourn: Patti Sink

Second to the Motion: Spoma Jovanovich

Vote: Unanimous approval

Meeting adjourned.

Respectfully submitted,

Jim Carmichael
Secretary of the Faculty Senate 2012-2013

JC/bjb