

Minutes of the Faculty Senate Meeting
September 4, 2013
3:00-5:00 pm
Virginia Dare Room
Patricia Sink, Chair

Approved by the Faculty Senate on October 2, 2013

Agenda Item & Presenter	Discussion/Motion	Outcome
Welcome & Review of Agenda: <i>Senate Chair</i> <i>Patti Sink</i>	The Senate Chair opened the meeting at 3:00 p.m. She introduced and welcomed UNCG's Board of Trustees Chair David Sprinkle, and new non-tenure-track faculty Senators, Wade Maki and Stoel Burrowes, both from the College of Arts and Sciences. The Chair announced a revision to the agenda by reviewing the agenda before reviewing and approving the April 2013 minutes. She asked if there were other changes. There were none; the agenda proceeded as revised and reviewed.	
Review/Approve Minutes of April 3, 2013: <i>Senate Chair</i> <i>Patti Sink</i>	Approval of minutes from April 3, 2013 Faculty Senate meeting Motion to accept: Jewell Cooper Second: Deb Bell Vote: Unanimously in favor.	Minutes Approved
Remarks: <i>Senate Chair:</i> <i>Patti Sink</i>	Through shared governance and collaborations of 37 Senators with students, faculty and administrators, Sink reaffirmed that purposes of the Senate are to: <ul style="list-style-type: none"> • protect the academic vitality for undergraduate and graduate students, and • defend academic freedom in teaching and scholarship of UNCG Faculty. She emphasized that Faculty Senators are collectively responsible for: (a) undergraduate and graduate curricula, (b) academic policies and regulations, (c) promotion and tenure policies, and (d) faculty development and welfare. Sink maintained that informed decisions and strong foundations for <i>inspiring education</i> occur as a result of the Faculty Senate's active partnership with UNCG's vibrant community of students, faculty and administrators.	
Remarks: <i>Chancellor,</i> <i>Linda Brady</i>	The Chancellor reiterated the theme of her State of the Campus address, our shared belief in the power of education to change lives, transform economies, and revitalize communities. The Chancellor continued. "Today, during a time of continuing economic uncertainty and public challenges surrounding the role of higher education, faculty, through their hard work and dedication, enable students to succeed and this community to excel. Despite the continuing challenges we face, the campus must continue to plan for the future. UNCG's current Strategic Plan expires in December 2014. Our last planning process began in the fall of 2008 and concluded in 2009. We have many positive results to show for the efforts of our faculty, staff, and administrators under that plan. At the same time, the extended economic downturn has impacted our ability to invest the needed resources to achieve all of the goals we identified. The economy recovery has been slow in North Carolina. We continue to face budget cuts (now a total of approximately \$90 million in permanent and one-time cuts since 2008), while many other states (including our neighbors in Virginia and South Carolina) are making new investments in higher education. We have experienced dramatic political and leadership transitions within the NC General Assembly and the UNC Board of Governors, leading to a greater focus on enhanced efficiencies, effectiveness, and accountability.	

	<p>The Board of Governors has approved a new Strategic Plan for the UNC System (Strategic Directions), explicitly defined as a “compact with North Carolina,” a plan that emphasizes providing the opportunity for success for all students, value for students and for North Carolina, solutions to North Carolina’s biggest challenges, and connection and engagement with North Carolina communities. The last five years have seen rapid technological changes (in fact, the term MOOC was not then part of our vocabulary), creating both challenges and opportunities for colleges and universities as we consider how best to serve students seeking multiple pathways to a degree. We now have an opportunity and a responsibility to: (1) examine our current environment; (2) evaluate and recommit to our core values; and (3) determine/reimagine our future. <i>I recommended that we undertake a two-year planning process</i>, one which will enable the campus to define a strategic vision for UNCG and develop our next Strategic Plan, which should focus on a 10-year planning horizon taking us to 2025.</p> <p>This process must be shaped by the entire community (faculty, staff, students, administrators, alumni, and representatives of Greensboro), with broad input provided to a Steering Committee fully representative of this community. I welcome input on how best to structure this committee and its work, as well as its relationship to our governance structure. I propose that we begin with a community-wide conversation through forums and small-group discussions, designed to answer the following questions regarding our commitment, our future, <i>before</i> we begin writing our next strategic plan:</p> <ul style="list-style-type: none"> • What will a great public university look like in 2025? • What are the distinctive strengths of UNCG that differentiate us and that we should build on in the future? • What are the important issues UNCG should address to enhance our impact in local, national, and global communities? <p>The goal would be to reach consensus by the end of the current academic year on the three to five high level milestones that will provide the basis for the development of a formal Strategic Plan 2025 during the 2014-15 academic year. I welcome feedback on this approach.</p> <p>The dates of this year’s Board of Trustees meeting, which are open to the university, are: December 5-6, 2013; February 19-20, 2014; April 30-May 1, 2014. Day one is devoted to committee meetings in Elliot Center, and day two to the Board meeting in the Virginia Dare Room."</p>	
<p><i>Remarks: Provost David Perrin</i></p>	<p>The Provost explained that the philosophy that guides his thinking in terms of the budget is to protect those areas with the greatest potential decline. Before he began to discuss the figures, the Provost cautioned Senators that <i>his figures are approximate only</i>, as the census of fall enrollments has not been completed. The Provost continued. "There is a 4% tuition increase for 2013-2014 already planned that will yield approximately \$2.6 million, \$1.7 million of which will be applied to faculty retention, \$60,000 to financial aid, and \$150,000 to support positions. The Deans have been allocated \$1.4 million to make decisions about and apply to their respective units. In 2014-2015 there will be no increase to instate tuition and not much flexibility. Census date will be completed Friday, but so far, we are down in every category except certificate programs. Admissions are down 2.5% for undergraduate students, and 3.8% for graduate students. We are down 3% in master's students and 6.2% in doctoral students. The crucial question is how much we will lose due to enrollment projections. Will we be required to return money? Bloomberg</p>	

	<p>has an article this week about the national decline in enrollments. They were down 500,000 last year. Jim Black, who has worked with Strategic Enrollment Planning in the past, is with us again. On a positive note, the increases in the quality of incoming students is evident. We are up 8 points in SAT scores. In diversity of freshmen, we are up a percentage point to 45.3%. Retention is down 2% to 73.9% . Our four-year graduation rate is up 2% to 33%, and the six-year graduation rate is up also at 55.4%.</p> <p>Following the Provost's remarks about the budget and enrollment, he announced the he plans to return to the university's teaching faculty and would be stepping down as the Provost and Executive Vice Chancellor at the end of this academic year after seven years of service—"a long time for this job," said Provost Perrin. The Provost explained that a search firm will be appointed to identify a qualified replacement. Provost Perrin said, "it has been an honor and a thrill to serve this wonderful university for six years as a Dean and seven years as the Provost. I am looking forward to preparing for the next phase of my career as Professor of Kinesiology."</p> <p>Upon completion of the Provost's remarks, the Senators applauded his service. Sink thanked Provost Perrin for his continuing leadership this academic year and in the past, and stressed that the Faculty Senators would pay a special recognition to the excellence of his service at the end of the academic year. Veronica Grossi asked how the University can search for an Associate Provost of Enrollment Management when we have been told that there would be cuts in administrators. Additionally, she said that it seems contradictory to the purpose of this position to build a 91million dollar recreation center that raises student fees, and in turn, does not help to increase student enrollment. She emphasized that the students we typically admit at UNCG are financially fragile. The Provost explained that the position had been eliminated in 2004, and that the reinstatement of the enrollment-management position was necessary. Chair Sink asked Grossi to defer additional discussion of her question to the last thirty minutes of the agenda, devoted to an open discussion of prospective issues, questions and concerns for the Faculty Senate's consideration during 2013-2014. Sink asked Immediate-Past Chair John Lepri to present his annual report on the Faculty Senate work and actions items that were passed during 2012-2013</p>	
<p><i>Report on Action Items Passed by the Senate in 2012-2013</i> Past Chair John Lepri</p>	<p>Lepri referred the Senate to Enclosure B, a summary of last year's accomplishments that he also reported to the Board of Trustees, along with a summary of action items forwarded to the Chancellor for approval. He asked new senators to review them carefully, as there have been some big changes. He noted that after Spoma Jovanovic's term as Chair during 2014-2015, the term for Chair will be extended to two years to ensure some continuity.</p>	
<p><i>Summary of Annual Committee Reports 2012-13 Faculty Senate</i> Jim Carmichael, Secretary</p>	<p>Secretary Carmichael thanked Committee Chairs for submitting outstanding reports. He referred the Senators to Enclosure C for the summary of reports on the activities of various committees.</p>	
<p><i>Report of 2012-13 Undergraduate Curriculum Committee</i> Jenny Dale, Chair</p>	<p>Jenny Dale presented the report (Enclosure D) of the UCC. She noted that this year the Committee will need to change the charge under which it operates.</p>	

<p><i>Report of 2012-13 Graduate Studies Committee</i> <i>Kenneth Klase, Chair, GSC</i></p>	<p>Reporting for Ken Klase, Chair of the GSC, Ken referred senators to Enclosure E, and said that, similar to the UCC, the GSC also may bring to the Senate a proposal to clarify its operational charge and functions.</p>	
<p><i>Update on Global Engagement QEP @UNCG</i> <i>Vidya Gargeya and John Sopper</i> <i>Co-Directors QEP Steering Committee and Design Team</i></p>	<p>Vidya Gargeya referred Senators to enclosure F. He indicated that the handout gives an update of progress of the QEP Steering Committee since December 5, 2012. In February 2013 by a wide vote across campus, the QEP of Global engagement was chosen. Gargeya indicated that the QEP Steering Committee consists of 70% faculty members, and that in the design team of 15-16 people, 80% are faculty members. There were a total of 4 faculty forums on the QEP. During the summer (June 3-4), planning for the Global Engagement QEP was activated with a committee of over 40 Faculty members, and with 10 to 12 administrators and staff. Gargeya explained that John Sopper, the QEP Steering Committee Members, and he are visiting all 45 departments on campus.</p> <p>Gargeya and John Sopper continued. "The goal is to collect baseline data related to the QEP, and to determine what courses and assignments align with the QEP SLOs. Several QEP Forums are planned, including:</p> <ul style="list-style-type: none"> • September 23rd – QEP Forum on Assessment, • November 18th – QEP forum on Draft Document. <p>On March 19-21, 2014, The SACS reaffirmation visit occurs, and everyone on campus needs to know that our QEP is Global. Engagement. The Global Engagement QEP has three Student Learning Outcomes (SLOs), including:</p> <ul style="list-style-type: none"> • knowledge of contemporary issues within a global framework (knowledge); • openness to seeing and experiencing new ways of thinking and engaging diverse cultural situations (attitudes); • ability to engage in a culturally appropriate manner in international, cross-cultural, and/or multicultural contexts (skills). <p>Proposed Strategies for QEP (August 2013) include:</p> <ul style="list-style-type: none"> • First-year summer readings & activities; • First-year learning communities and Foundations for Learning (FFL) courses (i.e., 40% of our students are enrolled in these Communities and FFL Course); • <i>Intercultural Development Inventory (IDI)</i>, for assessing comfort and facility in working with difference, administered to freshman to collect baseline data, • First-year introduction to study abroad and the Global Leadership Program (GLP); • Upper-division participation in GLP, study abroad, service-learning, and undergraduate research; • Curriculum & Capstone: Participation in major courses, capstone courses, internships & practicums, and IDI re-administered. <p>Parliamentarian Dan Winkler addressed a question to Chancellor Brady: How do we parlay initiating the QEP with the mission of the UNC System? Everything in Raleigh looks like it's numbers driven, not program focused. Chancellor Brady responded as follows. "Our QEP is important to enhancing student learning. Persons to whom the Chancellor talks support global/international engagement. The UNC Strategic Plan includes the global</p>	

	<p>priority. The challenge is to move the General Assembly from directing the university system to implement a plan absent resources to an approach that invests whatever appropriate plan we take to enhance student learning. We have to document what we're accomplishing with students—that's the key—a degree is not enough; they want students who can be successful."</p> <p>Rebecca Adams offered the information that she is a SACS Board Member, and that the QEP will not be approved if assessment is not of high quality.</p> <p>Sink thanked Vidya Gorgeya and John Sopper for their informative presentation about the QEP, and said that the Senate looks forward to their follow-up and update during Spring Semester.</p>	
<p><i>Open Discussion</i> <i>Patti Sink, Chair</i></p>	<p>Sink welcomed BOT Board Member Linda Carlyle, who stood and was recognized by the Faculty Senators. Sink identified six Faculty Committees that need Senate Liaisons. She asked Senators to reflect on their schedules and volunteer for these vacancies, as appropriate.</p> <p>The Chair called for open discussion during the last half hour of the meeting and offered suggestions for topics to be considered during 2013-2014, including the following:</p> <ul style="list-style-type: none"> • Strategic planning – Partnership among administrators, faculty and students; • Global Engagement QEP; • Online instruction and Degree Programs; • Curricular Mapping, GEC, CAC, QEP, and Student Learning Objectives; • Advising and Enrollment Management, • Promotion and Tenure Guideline and Community Engaged Scholarship; • Budget Issues. • Unfinished business from last year: undergraduate appeals process <p>Sink asked if there were other issues, concerns, and questions for Senate consideration.</p> <p>Secretary Carmichael suggested that we return to Veronica Grossi's question, which I will rephrase slightly as she said tuition, and I think she meant student fees. Carmichael continued. "When students may not be completing their degrees in six years because of cost, how can we justify the prospect of increasing student fees over a 30-year period to cover the cost a recreation complex?"</p> <p>Senator Bill Karper asked for the Senate to consider what is happening to state teachers and their tenure being removed. Karper asked, "Shouldn't we formulate a statement on academic freedom?" Sink indicated that the UNCG AAUP and Progressive Scholars of North Carolina possibly are the appropriate associations to study this issue, and to ask to bring findings and possibly a resolution for our endorsement consideration. Senator Deb Bell wondered what kinds of issues are being discussed on other campuses by other Senate Chairs. Is advocacy for [K-12] teachers part of their concern? What about elsewhere in US? What about our own faculty raises? Sink indicated that the Faculty Assembly, which will meet in Raleigh on September 20th, under the strong leadership of Catherine Rigsby, is a venue that may be able to provide us a unified voice or response on this matter from across the UNC Campuses. The Chancellor addressed Bell's concerns by stating that yesterday the Chancellors agreed with System President Tom</p>	

	<p>Ross that Faculty salaries will be a priority, as well as staff salaries, since the UNC system is bleeding personnel.</p> <p>Rebecca Adams asked "how do we defend faculty ownership of curriculum in this climate?" She indicated that SACS can help with assessment—we should be in control of assessment." Dan Winkler said that the Wall Street Journal recently reported on university student exit exams, and that there is pressure to respond to the demand for accountability. Grossi objected to hiring companies to evaluate our work.</p> <p>Talia Fernos suggested the initiation of union activity. Spoma Jovanovic stated that the concerns we had been discussing were usually the function of unions, but of course, NC is a right-to-work state, where collective bargaining is prohibited by law.. She urged Senators to join AAUP, and mentioned the recent Moral Wednesday demonstration that had occurred on the anniversary of the March on Washington in 1963.</p> <p>Erik Ford commented that "there are fewer children—'period', and costs are rising; fewer people can pay. We don't need a consultant to tell us that. We need to plan for contraction, and I don't think we're coming to grips with that concept."</p> <p>Elizabeth Van Horn made the following comments. "We're taking cuts, tuition is raised, enrollment is down, we lose money, and we make more cuts. We have to think differently and stop the cycle. We've identified barriers—finances, competition—and what we're doing is cutting programs and making the school more expensive. We're not maximizing enrollment in Nursing. Why don't we increase enrollment in Nursing?"</p> <p>Jovanovic emphasized the following. "We need to emphasize that higher education is a public good not a private one."</p> <p>Sink stated, "we need a public dialogue to make a decision about areas we want to address and make a difference. The September 18th General Faculty meeting and Convocation provide an opportunity to initiate this decision making. Some good ideas were discussed and identified today." She thanked Senators for their contributions to the discussions that needs to continue.</p>	
<p>Adjournment: <i>Senate Chair</i> <i>Patti Sink</i></p>	<p>The Chair called for a motion to adjourn at 4:59 p.m. Motion and Second: Bill Karper & Donna Nash Vote: Unanimously in favor, and the Senate adjourned.</p>	<p>Adjournment Approved</p>

Respectfully submitted,

Jim Carmichael
Secretary of the Faculty Senate 2013-2014