

**Minutes of the Faculty Senate Meeting**  
**October 2, 2013**  
**3:00, Virginia Dare Room**  
**Patti Sink, Chair**  
*Approved November 6, 2013*

<b>Agenda Item &amp; Presenter</b>	<b>Discussion/Motion</b>	<b>Outcome</b>
Welcome & Review of Agenda: <i>Senate Chair</i> <i>Patti Sink</i>	The Senate Chair opened the meeting at 3:00 p.m. The agenda was presented for review. The Chair called for any changes; there were none and the agenda proceeded as reviewed.	
Review/Approve Minutes of October 2, 2013: <i>Senate Chair</i> <i>Patti Sink</i>	Chair presented Minutes of the September 4, 2013 Faculty Senate meeting for review and approval. Verónica Grossi and Patti Sink proposed minor amendments to the minutes. Both amendments passed unanimously. Sink requested approval of minutes as amended. Approval of the minutes was moved, seconded and unanimously approved as amended.	Minutes Approved Unanimously as Amended
Remarks <i>Senate Chair</i> <i>Patti Sink</i>	Sink welcomed and introduced new Faculty Senate Administrative Assistant, Mary Lea Wolfe. The room resounded with applause. The Chair announced the Faculty Senate Forum devoted to the Provost search (10/16/13), including a discussion of critical issues and challenges facing UNCG as related to desirable qualities of our next Provost. She encouraged forum participation from all Senators and General Faculty to provide input regarding expectations of our next Provost, and to pose essential questions for Provost candidates. The Chair also announced the Faculty Senate Scholarly Communications Forum (10/22/13), focused on “Article-Level Metrics for Evaluation of Impact of Research.” Sink thanked Senators for serving as Senate Liaison, and requested a Senator to serve as a Liaison to the Student Learning Enhancement Committee.	
Remarks: <i>Provost David Perrin</i>	<p>Provost David Perrin reported that three Associate Provost finalists completed on-campus interviews for the Associate Provost of Enrollment Management position; and that the search committee sent recommendations to the Chancellor for her decision. The Provost explained that the 2004 position emphasized student success; whereas, the reinstated 2013 position focuses on managing enrollment.</p> <p>The Provost explained that the Faculty Mentoring Program migrated to FTLC, expanding to include tenure track (TT) and non-tenure-track (NTT) faculty. During the 2013 New Faculty Orientation, faculty were introduced to over 30 departments, campus leaders, and university committees, Additionally, the Provost indicated that the TT and NTT FTLC Faculty Mentoring Fellows will be convened four times during fall semester He said that the Fellows have met twice; will meet with the representatives from the Offices of Research and Economic Development, University Libraries, Student Affairs, and Faculty Governance; and will continue to discuss issues and opportunities throughout 2013-2014. New TT and NTT faculty wishing to continue in one-on-one mentoring relationships in 2014-2015 will be invited to do so, and these will be confidential relationships. The Faculty Migration of the Mentoring Program to the FTLC and activities this fall have received positive feedback.</p>	

The Provost provided an update about the Downtown University Campus, and referred Senators to his original comments about the Campus in the December Faculty Senate minutes (12/5/13). From September 2011 to January 2013, partners in the enterprise, consisting of UNCG, NCA&T, GTCC, Cone Health, Greensboro College, and the Center for Creative Leadership, identified 31 potential programs. In February 2012, potential programs were delimited to three areas, including Health and Wellness, Global Entrepreneurship, and Pre-K-8 Education. Provost Perrin represented UNCG at the Downtown University Campus meetings from March to September 2012; the Campus Partners refined program areas and needs, and proposed a feasibility study. This study was prepared from September 2012 to June 2013 and focused on an economic impact analysis, a site analysis, initial planning for selected site, facility design concepts, a financial model, governance documents, and a projection of the potential scope and timing of the project. The Provost continued. "The aforementioned three best collaborative areas constitute the first phase of development. For UNCG, the Downtown University Campus will house the Doctor of Nursing Practice Degree, GTCC will have a Practice degree by 2015, and NCA&T will also participate. There will be a UNCG-initiated simulation laboratory for physician training; a Global Opportunities Center, as presented by Bryan Toney, Center for Entrepreneurship; and Continual and Distance Learning Center, including a Degrees Matters Program initiated by Steve Roberson of Undergraduate Studies. The latter initiative represents an attempt to reach out to the 60,000 Triad citizens who have not finished their undergraduate degree. The Downtown University Campus site is still under consideration, including Elm/Lee St. intersection; Greensboro College's east campus; or south of Grasshoppers' Stadium. Rationale for co-location opportunities include the simulation laboratory, classroom space, laboratories, and clinics. Rationale for downtown location include promoting collaboration of partners, stimulating economic development, unifying marketing and branding initiatives, facilitating graduate and specialized programs, and housing. The governing board consists of chancellors and heads of the institutions: Chair Martin, Chancellor Brady, President Parker, Jim Bryan, Carol Bruce, Ed Kitchen, and Tim Rice. The Downtown University Campus will be funded by institutions' lease payments for programs, grants, city funds, and foundation money, totaling about \$40 million. The Downtown University provides one of the only chance we have experienced in recent years to increase our classroom space." The Provost opened the floor for questions and comments about his remarks.

**Susan Dennison** (Re: *Faculty Mentoring Program*): The goal of the original faculty mentoring program was to retain international and minority faculty. We tried to work with FTLC on the transition of the Faculty Mentoring program but were unable to do so; thus it, will lack continuity. The program was low-cost and effective, and we need to keep an eye on those data.

**Provost:** The original program, in fact, was very expensive on a per faculty basis, although that was not the greatest concern. We hope the new program will have stability.

**Rebecca Adams** (*Downtown University Campus*): I'm happy to hear about Degrees Matters Program, but we are on a downward spiral with support for adult students. We are not up to the adult-enrollment level that we were.

**Provost:** Steve Moore should be invited to talk about Degrees Matter. The Program is an exciting project and the Lumina Foundation may give us \$200,000. The Adults Students Office was restored two to three years ago.

	<p><b>Dan Winkler</b> (<i>Downtown University Campus</i>): Years ago, the Bryan School wanted to look at acquiring an airport location for our programs, but it didn't make sense. Given where we are headed, does this initiative make sense? How will we get students only one mile away unless there are new programs? Has there been a study of the demand for a downtown campus?</p> <p><b>Provost:</b> All programs are brand new. For example, Nursing will add 80 new students for a three-year, free-standing program. A feasibility study has been completed and reviewed. We considered an MBA program but that didn't make sense since it would not be new, and we would just be moving it down the street. As for feasibility studies, we visited the University of Florida that has a similar state-of-the art program.</p>	
<p>Discussion: Study of Departmental Governance <i>Bruce Kirchoff,</i> <i>Chair of the Faculty Government Committee</i></p>	<p>Bruce Kirchoff explained that the Faculty Government Committee is studying relationships among Department Heads/Chairs, Deans and Faculty to determine how peer institutions select Heads or Chairs, and how they interact with their Deans. He referred Senators to a handout they received to review the preliminary study questions. In part, the study was designed to review administrative guidelines associated with department chairs/heads, and to determine if possible changes need to be recommended. Kirchoff indicated that the study questions will be provided to the External Advisory Board (EAB). The EAB will conduct the study and report results and findings to the Senate. After receiving the EAB report, we can determine if we need to pursue additional study of departmental governance, as related Department Chairs/Heads. Kirchoff asked if there were comments or questions.</p> <p><b>Verónica Grossi:</b> Arts &amp; Sciences is very democratic. Why this study? Is there a concern? What's the point?</p> <p><b>Kirchoff:</b> The department or division doesn't have to be democratic and varies by Unit. Powers of the department head have decreased since 1983.</p> <p><b>Eric Ford:</b> We share evaluations with the dean. Being a department head pays \$10-12,000—a small amount for the job.</p> <p><b>Jim Carmichael:</b> Some campuses rotate department chairs so that it's a shared responsibility.</p> <p><b>Dan Winkler:</b> Department Chair is more than a figurehead; chairs have many responsibilities. We have consistent ways of evaluating chairs/heads, but faculty dislikes doing it. Deans should select someone about whom both faculty and deans agree.</p> <p><b>Kirchoff:</b> Currently, the Faculty Government Committee Members have no recommendations. I am meeting with you today to discuss the study and acquire ideas on questions for the study.</p> <p><b>Sevil Sonmez:</b> We should ask how heads can be evaluated on both administrative and academic performances. I've been evaluated, and there seems to be no consistency.</p> <p><b>Bill Young:</b> Music Faculty were organized as divisions until six years ago when we became departments. Is there a model for Departmental Governance? Should we look at what is occurring on our campus first?</p> <p><b>Kirchoff:</b> Examining what is occurring on our campus is part of the study.</p> <p><b>Dave Perrin:</b> The School of Nursing was the first to departmentalize. Departmentalizing Music was the latest. Faculty need to be consulted. A Dean's choice may not be approved if faculty is not consulted. We provide guidelines for how departments operate, but allow quite a bit of leeway. Heads are appointed with input from faculty. Evaluations are done annually in most units, but not in all units. These appointments are for four years, with a possible four year renewal, and heads sometimes serve beyond eight years.</p>	

	<p><b>Bill Karper:</b> The study should add a question to determine how many months a year a department head should serve.</p> <p><b>Eric Ford:</b> We should ask UNCG Faculty if they are comfortable with the current system, and if they would like to see other alternatives and list some of those alternatives.</p> <p><b>Rick Barton:</b> How much does this study cost?</p> <p><b>Dave Perrin:</b> There is no additional charge for study since we already pay a flat fee for membership, but I don't know what it is. I'd have to look it up.</p> <p><b>Rebecca Adams:</b> We need to learn about the variations across campus, and that information shouldn't be lost.</p> <p><b>Donna Nash:</b> My experience with democracy tells me that we need to decide what decisions a chair should make with and without faculty consultation.</p> <p><b>Ellen Haskell:</b> At least in my department, there is no problem, and it seems to me that we're trying to fix a problem that doesn't exist. Perhaps, however, a survey might bring to the surface what problems exist and where. <b>Veronica Grossi:</b> Currently we have a good Dean; yet, this is a very hierarchical institution. So things will depend on a case by case study. Is this intended to empower faculty? Can you focus on the structures of power? <b>Kirchoff:</b> Perhaps the Senate committee on satisfaction could offer insight/view.</p> <p><b>Alejandro Rutty:</b> Who raised these concerns?</p> <p><b>Kirchoff:</b> I did.</p> <p><b>Talia Fernos:</b> We should clean up the documents before we start hiring.</p> <p><b>Susan Shelmerdine:</b> I want to know what the UNCG faculty, heads, and deans think. Questions seem focused on hiring/evaluating when the issue seems to be democratic governance. What were the concerns that facilitated this study on our campus?</p> <p><b>Kirchoff:</b> Our administrative documents and guidelines specify that the deans direct heads.</p> <p>Sink thanked Bruce Kirchoff for his presentation, and expressed that we look forward to a future Faculty Government Committee report about the study results.</p>	
<p>Resolution #FS10022013-01, To revise the Academic Calendars of Summer 2014, 2015 &amp; 2016 by Adding Memorial Day as Holiday: <i>Susan Shelmerdine, Chair of the Academic Policies and Regulations Committee</i></p>	<p>Susan Shelmerdine read resolution <b>#FS04032013-01:</b> To revise Academic Calendars, approved by the Academic Policies and Regulation Committee.</p> <p><b>Whereas</b>, the Academic Calendars for 2013-2014, 2014-2015 and 2015-2016 were approved by the Faculty Senate (i.e., 2013-2014 on 4/6/11, and the 2014-2015 &amp; 2015-2016 on 2/6/2013), <b>and</b></p> <p><b>Whereas</b> the Staff Senate has requested the incorporation of Memorial Day into the Academic Calendar as a University Holiday, with the support of the Chancellor, <b>therefore</b></p> <p><b>BE IT RESOLVED</b> that the Academic Calendars for 2013-2014, 2014-2015 and 2015-2016 be amended and approved with the addition of Memorial Day as a holiday.</p> <p><b>BE IT RESOLVED</b> that the Academic Calendars for 2013-2014, 2014-2015 and 2015-2016 be amended and approved with the addition of Memorial Day as a holiday.</p> <p>In response to Senators' questions, Shelmerdine indicated that personnel across campus were consulted, and that no class time will be lost? A vote was taken to accept the resolution as presented.</p> <p>Vote: Unanimously in favor.</p>	<p>Resolution Passed Unanimously</p>

<p>Presentation: “Curricular Tracking &amp; Mapping throughout the Curriculum,” <i>Roy Schwartzman, Communication Studies &amp; Director of CAC Program</i></p>	<p>Roy Schwartzman presented on curricular tracking and mapping throughout the Curriculum (See <b>Enclosure A–Attachment:</b> "Undergraduate Pathways – Curricular Mapping and Tracking"). The presentation was concluded with a suggestion for forming an exploratory committee on curricular mapping and tracking. Schwartzman indicated that this is an opportunity to customize education for students. He asked if there were questions or comments.</p> <p><b>Eric Ford:</b> Can we pull some of this information out of institutional data to show success of this type of program? What quantitative data do we have already?</p> <p><b>Deb Bell:</b> Don’t institutions already do this? It doesn’t sound like a unique story.</p> <p><b>Schwartzman:</b> Yes, we should be able to pull up quantitative data. While this is not “new”, no one in the UNC system yet tracks results of curricularly mapping and tracking on transcripts. Curriculum mapping and tracking operationalizes what students have done or will do.</p> <p><b>Kathy Crowe:</b> Jim Black was here in the summer to discuss enrollment issues, and this idea seems to resonate with marketing UNCG. Where will this be housed? Departments do not have control over diplomas and may not agree on what constitutes “research intensive.”</p> <p><b>Ellen Haskell:</b> Are other institutions doing things like this? Otherwise, coming out of a school that is defunding research is problematic. My concern is that we would sacrifice the liberal arts mission.</p> <p><b>Schwartzman:</b> There is not a sufficient database for comparative purposes, and that is not necessarily a bad thing. It adds as much value as we can operationalize, and it affirms competencies.</p> <p>Sink thanked Roy Schwartzman for his presentation, and asked that he keep the Faculty Senate posted on progress made relative to curriculum mapping and tracking at UNCG.</p>	
<p>Report of September 2013 UNC Faculty Assembly Meeting <i>Kevin Lowe(B&amp;E), Head of the UNCG Faculty Delegation</i></p>	<p>Kevin Lowe reminded Faculty Senators that the UNC Faculty Assembly (FA) provides a monthly gathering of elected Delegates from UNC campuses to discuss common issues. During the September FA meeting, President Tom Ross reported that tenure change is not being discussed; that salary benefits are a high priority; and that the General Administration has not decided how online out-of-state tuition will be computed. Ross highlighted good news: (a) 5-6% state budget increase; (b) North Carolina is the third fastest growing state in the nation; and (c) a UNC-tuition plan of 2 year plus 2 year package is being discussed. Susan Ortega gave a report on the Comprehensive Articulation Agreement between community colleges and universities. Katherine Stewart gave a safety report on disturbances associated with alcohol and drugs, and concerns about the safety of transgendered students. A panel addressed the new gun law permitting firearms locked in a containers in vehicles on campuses. A discussion also ensued about f online instruction, and about testing students and faculty prior to taking/offering online courses.</p>	
<p>Adjournment <i>Senate Chair Patti Sink</i></p>	<p>The Chair asked for a motion to adjourn at 5:00. Motion and Second: Bill Karper &amp; Beth Barba. Vote: Unanimously in favor</p>	<p>Adjournment Approved</p>

Respectfully submitted,

Jim Carmichael  
Secretary of the Faculty Senate 2013-201